

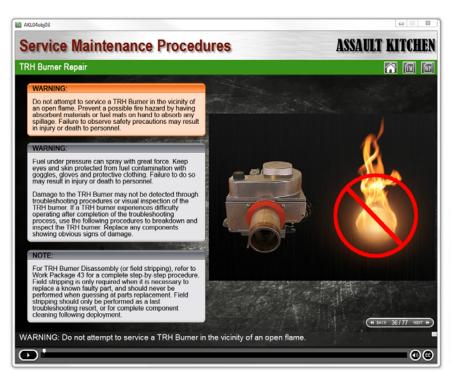
eLearning / Interactive Multimedia Instruction— CAPABILITY STATEMENT

Advanced Design Corporation (ADC) is a Small Business specializing in providing Training Support Services to the U.S. Government and prime military/industrial hardware contractors. ADC continues to keep pace with our customers and their training need including state-of-the-art eLearning, Interactive Multimedia Instruction (IMI) and Instructor-led Courseware Development functionality; Computer/Web-based Instruction; Video and Animation Productions. These core competencies coupled with our 45 years of experience in the training community allow ADC to offer a total solution to our customers.

Core Capabilities

- Virtual Instruction
 - Custom eLearning
 - M(obil) Learning
 - Rapid eLearning
 - **4** Blended Learning
- Instructor Led Courseware
- Simulation & Product Animation
- 3D Environment Creation
- Virtual Scenario Development
- Video/Audio Manipulation





Related Capabilities

- New Equipment Training (NET)
- Total Package Fielding (TPF)
- DT/OT Training
- NET/IKPT/Sustainment Course Design & Conduct
- POI/Lesson Plan/TSP Development
- TM Development



CAPABILITY STATEMENT

Differentiators

- Regimented needs analysis and approach/content mapping
- ADDIE approach to instructional systems design
- Proficient in media product development encompassing Level I, II and III interactivity
- Blended training product design following 70:20:10 framework with increased student interactivity for retention of key information
- Learning Management System (LMS) hosting and integration
- DIACAP accredited portal
- On-site 180°+ Chroma-key studio (ADCFX)
- Section 508 Compliancy
- SCORM Compliancy
- MIL-HDBK-29612-3A Compliancy *
- TRADOC PAM 350-70-2 Compliancy * *as applicable

Sample Projects

- Thermal Weapon Sight Family of Systems (FOS)
- MARK VII
- ATPIAL
- Personal Protective Equipment (PPE)
- Containerized Kitchen (CK) O&M
- Assault Kitchen (AK) O&M
- TRICON Refrigerated Container System (TRCS)
 O&M
- Headborne Energy Analysis and Diagnostic Systems (HEADS) FSR Trainer

Company Data

- DUNS #: 54-0844600
- Size Standard: Small Business
- CAGE Code: 8B220
- NAICS: 512110, 541330, 541430, 541512, 541513, 541611, 541614, 541690, 541712, 541990





Recent Customers

- U.S. Army Night Vision and Electronic Sensors Directorate
- U.S. Army Program Executive Office Soldier
- U.S. Army TACOM, Product Manager Force Sustainment Systems

Contact Information

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